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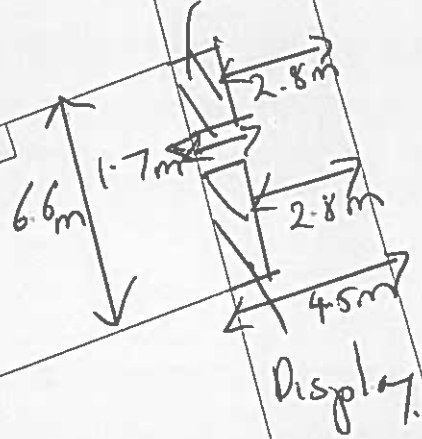


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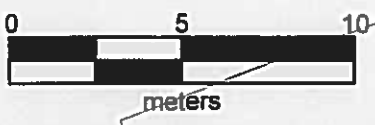
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1457 London Road



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29-Oct-2014

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03



04

APPLICATION FOR A STREET DESIGNATION ORDER

Return completed form to Development & Environment Department, Licensing Team, 10th Floor,
Zone B, Bernard Weatherill House, 8 Mint Walk, Croydon, CR0 1EA
Telephone: 020 8760 5466 .

PLEASE READ THE GUIDANCE NOTES ATTACHED BEFORE COMPLETING THIS FORM

1. APPLICANT (see note A)

- a) First Name USMAN
- b) Last/Family Name QURE SHI
- c) Full Home Address of Applicant [REDACTED]
- d) Home Tel No. [REDACTED] e) Mobile No [REDACTED]
- f) E mail address: [REDACTED]
- g) Date of Birth : [REDACTED] h) Passport No [REDACTED]
- i) National Insurance No : [REDACTED] j) Nationality [REDACTED]

2. SITE TO BE DESIGNATED (see Note B) For Mobile Vehicles/Trailers go to section 4

- a) Trading Name of Premises: AFFOGATO
- b) Trading Address: 1457 LONDON ROAD, SW16 4AQ
- c) Business Tel No : 020 3620 9815

3. DISPLAY AREA (see note C)

- a) Dimensions of display area (state whether measured in feet or metres)
Length 6.6m Width 1.7m Height
- b) Hours that you would like to display the goods/services on the highway. 07:00 - 23:00

04

Sunday: from 07:00 to 23:00 Thursday: from 07:00 to 23:00
Monday: from 07:00 to 23:00 Friday: from 07:00 to 23:00
Tuesday: from 07:00 to 23:00 Saturday: from 07:00 to 23:00
Wednesday: from 07:00 to 23:00

c) Type of goods or services to be displayed : Tables & Chairs

4. MOBILE VEHICLE/TRAILER (See note D)

a) Address of proposed pitch

b) Approx dimensions of vehicle/trailer (state whether measured in feet or metres)

Length.....Width.....Height.....

c) Registration No

d) Proposed hours and days of trading:

If you propose to sell hot food and drink after 2300 hours then you will require a premises licence under the Licensing Act 2003.(see note D)

Office Use only Premises Licence No

I declare that all the information given on this form is accurate to the best of my knowledge.

I enclose a fee of £ 365

Please make cheques payable to Croydon Council

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:

[Signature]

Date 22/06/2015

If you require any assistance with the completion of this form please contact the Licensing Team on 0208 760 5466

Office Use Only Uniform No: 14 / 00902 / STT

Receipt No : 168 752 Date received: 25/6/15

05

Place Department
Licensing Team
10th Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon
CR0 1EA

Tel/Typetalk: 0208 726 6000 x 62457
Fax: 020 8760 5786
Minicom: 020 8760 5797
Please ask for/reply to: Wendy Shepherd

Mr Usman Qureshi
127 Pollards Hill South
Norbury
SW16 4LS

Your Ref:
Our Ref:
Date: 5 July 2015

Dear Mr Qureshi

Subject: Street Designation Order
Address: 1457 London Road Norbury SW16 4AQ

I acknowledge receipt of your recent application for a street designation order and temporary licence to display goods on the highway at the above premises.

Your attention is drawn to the Council's Street Trading Policy which states;-

'In relation to the parts of the streets listed below the Council, having consulted with the officers responsible for food safety, planning, parking, street scene and district centre managers, the Highway Authority, Transport for London, Police and licence holders in those streets or trade bodies representing them, are of the view that there are enough existing designated sites. This is on the basis that any addition to the number of existing designated sites would have an overall detrimental impact on the safe and convenient passage of pedestrians in that part of the street. The Committee will therefore generally be minded to refuse any further requests for designation but will consider each request on its merits.

- Entire length of London Rd

-Entire length of High St Thornton Heath

Where the Licensing Committee considers that, in any other parts of streets in the borough, there are enough existing designated sites it may, subject to a similar process of consultation, decide to include these additional parts of streets with those listed above. Similarly the Licensing Committee may from time to time determine that due to a change in circumstances parts of streets may be removed from that list. '

Your application will be heard by the Licensing Committee at a meeting to be arranged and as your application falls within the specified area outlined in the policy, the committee will be minded to refuse the application. You should therefore attend the meeting to explain to the committee the particular reasons why you consider that your application should be granted.

Please note that all fees paid are non refundable should the application be refused

Yours sincerely

Mrs Wendy Shepherd
Safety/Licensing Officer

**TEMPORARY LICENCE –
STREET TRADING**

The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990

**HEREBY LICENCE
TO USE SITE KNOWN AS**

Mr Usman Qureshi
Affogato
1457 London Road
Norbury
SW16 4AQ

**TO DISPLAY
SIZE OF DESIGNATED DISPLAY
PERMITTED DAYS & TIMES**

Tables and Chairs
Length 6.6m, Width 1.7m, Height 1m
Sunday to Saturday 0900 hours until 2200 hours

**Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.**

Date Licence Valid From: 01.06.2015

Date Licence Expires: 30.11.2015

Licence Number: 14/00902/STT

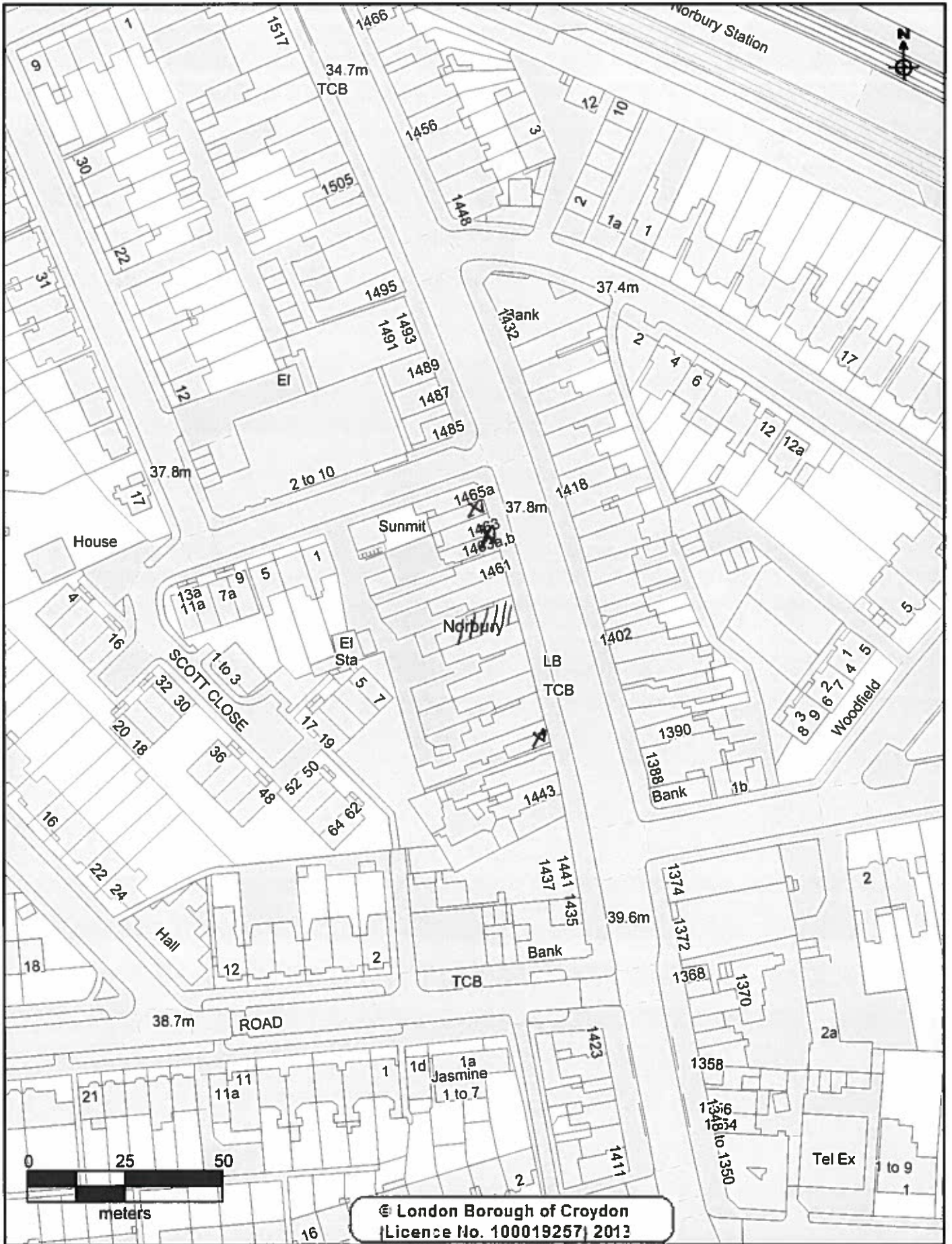
**Issued on Behalf of : Trading Standards and Licensing Manager
Place Department**

Licence Conditions

Transport for London Maintained Roads

1. The licensee shall ensure that there is a minimum clear passage of **2.8 metres** between the front edge of their display and the edge of the kerb or any item of street furniture (railings/lamp post etc) – whichever is the nearer to the display.
2. A clear copy of the licence shall be displayed in the front window of the premises at all times and should be visible to passers – by.
3. Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times. This licence may not be transferred to any other person.
4. The right to trade from the designated site will be temporarily suspended when Utility Companies or the Highway Authority require access to the footway to carry out necessary works, until the completion of those works.
5. The limits of the designated area may be marked on the footway/roadway by the Council to enable verification by Council & Highway Officers.
6. If the application for a street designation order and the subsequent application for a full licence are granted then premises displaying tables and chairs must then enclose the display area with a suitable barrier material e.g. rope.
7. The licence holder is responsible for removing all litter from the licensed area and adjacent footway at regular intervals during the day and at the close of business each day.

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